# **COOKIE POLICY**

This Cookie Applications Policy applies to all websites operated by or on behalf of **DOĞANLAR MOBİLYA GRUBU İMALAT SAN. VE TİC. A.Ş.**, as well as branded websites on third party platforms (such as Facebook and YouTube), and applications accessed or used through these websites or third party programs ("SITE").

By using the SITE, you consent to the use of cookies in accordance with this Cookie Applications Policy. If you do not want cookies to be used in this way, you should adjust your browser settings or not use the SITE. Disabling the cookies we use may affect your user experience on the SITE.

The table below summarizes the different cookie types that we use on the SITES together with their relevant purposes and durations (how long each cookie will be retained in your device)

## What are cookie applications?

Cookies are the files or bits of information which can be stored on your computer (or in the other devices having the internet feature such as smart phones and tablets) when you visit a SITE. A cookie generally includes the name of the website from which it is taken, the "lifespan" of the cookie (for example, how long it will be retained on your device) and a specific numerical value that is usually generated randomly.

#### For which purpose do we use the cookies?

We use cookies for the purpose of facilitating the use of the SITE and customizing the SITE in a better manner in line with your interests and needs. We can use the cookies also for the purpose of speeding up the activities and experiences that you will perform on our websites in the future. Furthermore, we also use cookies to gather anonymous and collective statistical data which helps us understand how people use our sites and to help us improve the structure and content of our sites. This data is not information that can be used to identify you.

#### What kind of cookies do we use?

Two types of cookies can be used on the SITES; "session cookies" and "permanent cookies". Session cookies are temporary cookies that are stored on your device until you leave the SITE. A persistent cookie is stored on your device for a longer period of time until you delete it. (How long the cookie is kept on your device will depend on the duration or "lifespan" of the cookie and the settings of your browser)

Some pages you visit may use pixel tags (also called clear gifs) to receive information that may be shared with third parties that directly support our promotional activities and website improvements. For example, website usage information about SITE visitors may be shared with our third party advertising agencies in order to ensure more effective visibility of banner advertisements on our websites. This information may be related to your personal information but cannot be used to identify you.

## Cookies used on the Site

Type of Cookie	What does it do?	Do these cookies collect my personal
		information / can they be used to identify
		me?
Mandatory	These cookies are necessary for the proper functioning of the site, they allow you to navigate our sites and benefit from site features. An example is remembering previous actions (e.g. text input) when returning to a page within the same session.	These cookies cannot be used to identify you.  If you do not accept these cookies, the performance of the website or parts of it may be affected.
Performance	These cookies help us understand how visitors interact with our website by providing information about the pages visited, the time spent on the site and issues such as error messages encountered. This allows us to improve the performance of our website.	These cookies cannot be used to identify you. All data is received and collected anonymously.
Functionality	These cookies allow our websites to keep track of your preferences (e.g. your username, the region you are in or the language you use) for a more customized online experience. Cookies also allow visitors to watch videos, play games and use social tools such as blogs, chat rooms and forums.	The information collected by cookies may include confidential data that can be used to identify you, such as your username or profile picture. We must always be transparent about what data we collect, what we do with it and with whom we share it.  If you do not accept these cookies, the performance and functionality of the website may be affected and some content on the website may not be accessible.
Targeting / advertising	These cookies are used to deliver content that is close to you and your interests. They can be used to serve targeted ads or to limit the number of times an ad is displayed to you. They also help us measure the efficiency of advertising campaigns on non-company websites.  We can use these cookies to keep track of the websites you visit and we can share this information with third parties, including advertisers and our own companies.	Many types of cookies can collect identifying information by tracking consumers by their IP address. For detailed information about the information collected and how this information is used, see the Targeting / Advertising section below.

# How do we use third party cookies?

In order to provide you with the services they offer, we work with certain third party vendors who set cookies on your behalf on your device when you visit the site. For detailed information about these cookies and how you can opt out of receiving them, see the relevant sections below.

You can receive cookies from third party websites or domains when you visit a site. We are working to identify these cookies before they become available so that you can decide whether or not to accept them. Detailed information about these cookies may be available on the relevant third party website.

#### How can I control or delete cookies?

Many internet browsers are set to automatically accept cookies by default. You can change these settings to block cookies or alert you when cookies are sent to your device. There are several ways to manage cookies. Please refer to your browser's instruction or help screen for detailed information on how to adjust your browser settings.

If you disable the cookies we use, this action may affect your user experience on our sites; for example, you may not be able to view certain sections of the site or access information customized for you.

If you use different devices to view the site (e.g. computer, smartphone, tablet, etc.), you need to set your cookie preferences on each device browser.

## How do I reject and/or remove the cookies?

a. You can remove the cookies on your computer in two ways.

First, using your browser and accessing the cookies already installed on your terminal, you can delete the cookies displayed in the main header, one by one according to their type or all at once.

Apple Safari Browser: You can remove cookies by selecting "Cookies and other data of Internet websites" in the "Confidentiality" section of the "Preferences" menu.

**Google Chrome Browser:** You can remove the cookies by going to the "Cookies and website data" option in the "Content Parameters" subsection of the "Confidentiality" section in the "Parameters" menu.

**Internet Explorer Browser:** Click on the "Tools" menu, then "Internet Options", the "General" tab and "Browser history". Then click "Parameters" to open the "Parameters of temporary internet files and history" window and finally select "Display files".

**Mozilla Firefox Browser:** Select "Options" from the "Tools" menu; use the "Delete specific cookies" function in the "Privacy" subsection. You can also set your browser to warn about or block any cookies that may be installed on your terminal. The steps to remove cookies are different for each browser; however, instructions for the latter can be found in the "Help" section. Your browser settings can be adjusted independently for each terminal you use to access DOĞANLAR MOBİLYA GRUBU İMALAT SAN. VE TİC. A.Ş. websites.

# b. Smartphones or tablets

You can remove cookies by following the instructions below:

Android Browser: Open your "Homescreen", tap on your web browser icon; tap on the "Menu" icon and then "Settings". Your device will either display a menu option with the current settings OR offer one of the following three options: Make the following selection: Tap on "OK" to confirm the "Clear Cache" option for Privacy, Security or Privacy & Security. Tap on "Clear all cookie data" and then touch "OK" to confirm. Tap on "Home" to return to the "Homescreen". Restart your device.

Google Chrome Browser: On the browser toolbar, tap on "Chrome menu", tap "More tools" and tap "Clear browsing data". In the box that opens, select the "Cookies and other site and plug-in data" and "Cached images and files" check boxes. Use the menu at the top to select the amount of data you want to delete. Select "beginning of time" to delete all. Tap on "Clear browsing data".

**Apple iOS 8:** Tap on "Home", tap on the "Settings" icon and scroll down the page until you see the "Safari" option. Tap on "Clear History and Website Data". A warning message will pop up. Tap on "Clear History and Data" to confirm. Tap on "Home" to return to your "Homescreen". Restart your device.

Blocking or deleting cookies used on DOĞANLAR MOBİLYA GRUBU İMALAT SAN. VE TİC. A.Ş. sites may affect or even block the use of these sites.